

# PIMM Web Consulting Packages



	Starter	Reviews/ Directories	Visibility	Visibility Pro (Most Popular)	Total Online Transformation
No Startup Fees	✓		✓	✓	✓
Free Mobile Responsive Website Design	✓			✓	✓
Free Auto Upgrade Option every 36 months				✓	✓
Unlimited Content changes to your website	✓			✓	✓
Domain names	✓			✓	✓
Hosting	✓			✓	✓
ADA Widget & SSL Secure Website	✓			✓	✓
Technical Support	✓			✓	✓
Web Statistics	✓		✓	✓	✓
Review Generation	✓	✓	✓	✓	✓
Real-Time Reputation Reporting	✓	✓	✓	✓	✓
Dedicated Marketing Consultant/Reviews Coach for your Business			✓	✓	✓
Facebook, Google Posts & Foursquare Social Media Management & Monthly Posting			✓	✓	✓
Directory Listings Management & Amazon Alexa Compatability	✓	✓	✓	✓	✓
Search Engine Optimization			✓	✓	✓
Google/Bing/Yahoo Maps optimization			✓	✓	✓
Call Tracking			✓	✓	✓
Extension Routing to Track New Customers			✓	✓	✓
Monthly E-mail Marketing Management			✓	✓	✓
Social Media App/Hub			✓	✓	✓
Twitter, Foursquare, Pinterest & Facebook Social Media Setup			✓	✓	✓
Website Testimonial Widget			✓	✓	✓
Google Adwords/Bing PPC Management*					✓
Facebook Advertising Management*					✓

\*Does not include cost of clicks  
paid to Facebook and/or Google